



**HOW TO MAKE THE
MOST OF YOUR ONLINE**

CLUB SHOP



HOW TO MAKE THE MOST OF YOUR ONLINE CLUB SHOP. Thank you for setting up an online Club Shop with Pendle Sportswear. If you're looking for ways to increase sales on your shop, check out some of these tips.

01 Website Banners - use one of our banners to drive traffic from your club website to your shop. **02** Posters & Business Cards - hand out these cards to all of your players & display posters at your club to help promote your shop.

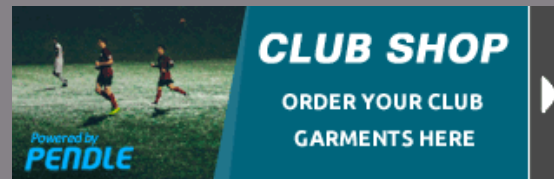
We have created a range of website banners for you to display on your very own club website.



120x600



300x250



320x100



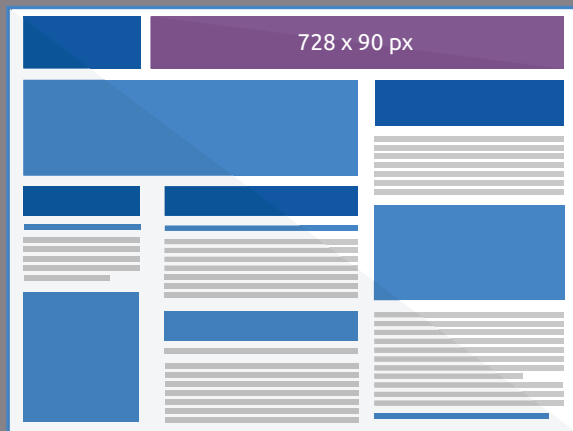
300x250



336x280

Please note that images have been resized for the purpose of this document. The exact size of each banner is stated in pixels below the image.

Leaderboard Banner
728x90



```
<a href="http://your-clubshop.football-kit.co.uk/">
  <img src= "http://www.footballkit.co.uk/assets/Erika/CLUBSHOP_BANNERS/banner_leaderboard.png"/>
</a>
```

Download Banner



MAKE ACCESS TO YOUR CLUB SHOP EASIER

Choose a banner size that best complements your club's web page from 1 of our 5 available designs, including the leaderboard banner used here as the example.

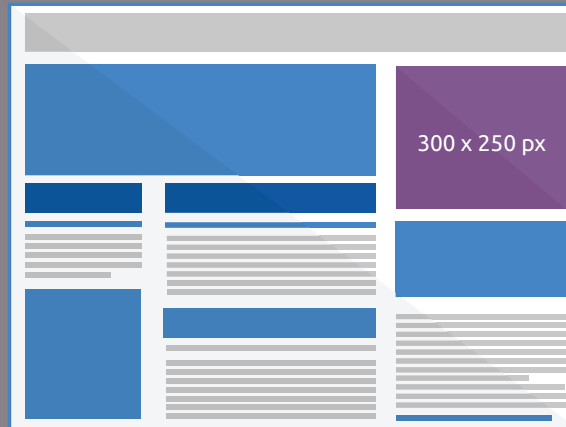
To help you choose we've put together a size guide. The guide should give you an idea of the banner's proportion. However, please note, the banner does not have to sit within this particular position on your web page.

If you would like to use this banner on your website please copy & paste this code. Give the code to your web master to add to your website. Please remember to replace the **red text** with the link to your club shop. E.g, <http://pendle-fc.footballkit.co.uk/>

Alternatively, click the download banner button to download the image of your chosen banner directly. You can then upload this to your website but please remember to attach a hyperlink that points to your club shop.

If you are using a standardised website platform, such as Club Website or Pitchero, and are having difficulties with your banner, please contact Charlotte for more information - charlotte@footballkit.co.uk

Medium Rectangle Banner
300x250

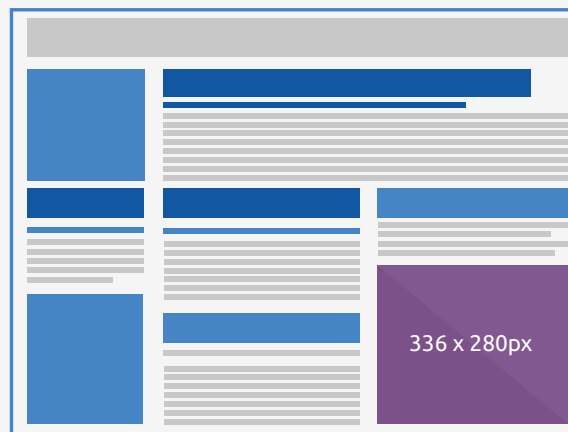


```
<a href="http://your-clubshop.football-kit.co.uk/">
  <img src= "http://www.footballkit.co.uk/assets/Erika/CLUBSHOP_BANNERS/banner_medium_rectangle.png"/>
</a>
```

Download Banner



Large Rectangle Banner
336x280

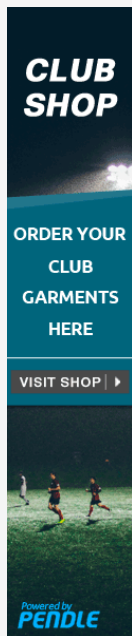


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<a href="http://your-clubshop.football-kit.co.uk/">
  <img src= "http://www.footballkit.co.uk/assets/Erika/CLUBSHOP_BANNERS/banner_large_rectangle.png"/>
</a>
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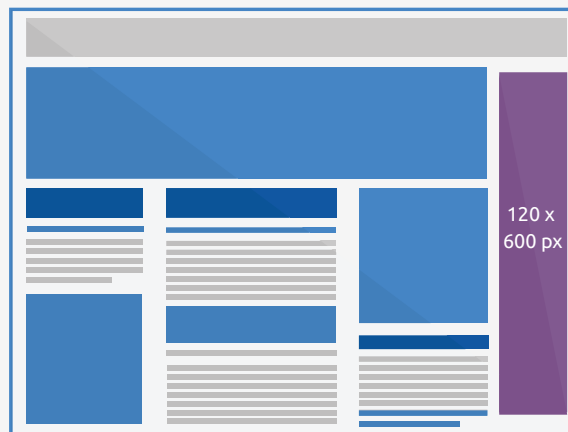
Download Banner



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Skyscraper Banner
120x600

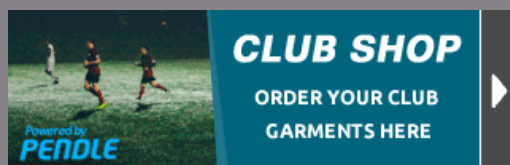


```
<a href="http://your-clubshop.football-kit.co.uk/">
  
</a>
```

Download Banner



Mobile Banner
320x100



```
<a href="http://your-clubshop.football-kit.co.uk/">
  
</a>
```

Download Banner



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Club Shop Posters & Business Cards



Club Shop Posters & Business Cards



PROMOTE YOUR CLUB SHOP TO YOUR PLAYERS

We can issue your club with a set of business cards and posters to help you promote your club shop.

Hand your cards out to your players or even to their parents at the end of a training session. Use the poster to decorate your changing rooms or club house. Our posters and business cards are a great way of reminding your team where they can buy their standardised club garments, hassle free.

We also have options for clubs who use SignOnline, our free online player registration and payment system. Use these cards and posters to prompt players and parents to sign on to your club.

To enquire about getting these for your club please email - charlotte@footballkit.co.uk

Pendle Sportswear Ltd

1 Little Lane, Ilkley
West Yorkshire
LS29 8UG

01943 601938

enquiries@footballkit.co.uk

www.footballkit.co.uk

